



Share Your Hip Hop Story Join the 50th Anniversary Celebration!

Hey NYCHA Family!

Did you hear? The **Public Housing Community Fund** is on the lookout for 50 New Yorkers living in NYCHA communities to share their personal stories about what hip hop means to them.

Got a cool story? We'd love to hear it!
Just follow these simple steps to submit your video:

1. Grab your phone and record a video in vertical 9:16 format. Make sure any light sources (like windows) are in front of you.
2. Find a quiet spot where we can hear your amazing story clearly.
3. Keep your video under 2 minutes and avoid using too much profanity or suggestive language.
4. Answer the following questions in your video:
 - What's your name and which housing development do you live in?
 - Tell us a <1 minute story about what hip hop means to you.
 - Which of the 5 pillars of hip hop—emceeing, deejaying, breakin', graff, and beatboxing—is your favorite and why?
 - Complete this sentence with one word: "Hip hop is _____." or "Hip hop means _____ to me."

Our team will select a few EARLY SUBMISSIONS to receive fun prizes! Stay tuned for details and get your video in early!

How to submit your video:

Email your video either as an attachment, Google Drive/We Transfer/Dropbox or similar file transfer link to **info@communityfund.nyc**. We will reply once received and send you a photo/video waiver to complete. *Final videos will only be posted with your approval and consent. Submissions will accepted on a rolling basis and final submissions are due on Friday, July 28, 2023 at 5:00 p.m.*

If you have any questions, just hit us up at **info@communityfund.nyc**. We can't wait to see your stories and celebrate hip hop's 50th anniversary with you, NYCHA fam!

Keep it real, and let's make this celebration unforgettable!

Peace & Love,
The Public Housing Community Fund

PUBLIC ■■■
■■■ **HOUSING**
■■■ **COMMUNITY**
■■■ **FUND** ■■■